



Be a SANTA for SICK KIDS



LITTLE ATHLETICS FUNDRAISING GUIDE

2023



This is your guide to host a Santa for
Sick Kids round and support the
1500 families who rely on Ronald McDonald
House Charities Greater Western Sydney
each year!



Ronald McDonald
House Charities
Greater Western Sydney

Each year, over **1,500 families** from regional and rural NSW rely on Ronald McDonald House Charities Greater Western Sydney to provide them with a home-away-from-home, whilst their seriously sick or injured child receives critical hospital care.

Unfortunately, some families are away from home and their loved ones over Christmas.

Thankfully, with your support, we can try and make their Christmas as special as possible by giving them the greatest gift of all— their family.

This is why we are calling on YOU to hold a Santa for Sick Kids round in December, to help support the families at Ronald McDonald House Charities Greater Western Sydney.

On average, it costs RMHC \$160 to support a family for one night so let's see how many nights of support we can raise this Christmas!



**"Luke loved seeing Santa, one of his favourite people and made his day after having surgery.
Thanks RMHC!"**

—Danielle, Luke's mum

SOME INSPIRATION FOR YOUR ROUND

There are so many fun and exciting ways that your Little Athletics Centre can get involved and hold a Christmas themed round.



Choosing one (or a few) of the following options or come up with your own Christmas plans. The options are endless:

1

Host a Christmas themed dress-up round and ask for a donation from your little athletes to participate

2

Have a BBQ or bake sale, and donate the profits to support families who rely on the House

3

Incorporate Christmas games into your training, like a pass the Santa hat race, or candy cane relay

4

Hold a Christmas themed raffle and donate the proceeds

5

Sell Christmas items including Santa Hats for \$2 or Christmas Stripey socks for \$5



If you haven't already,
scan the QR code to
register your SFSK round!

ADD SOME EXTRA CHRISTMAS CHEER

Santa Hats

\$2

Print out the Santa Hats and sell these at your Little Athletics Centre for \$2.

Once your supporter has purchased a hat, they can write their name on it and decorate your club by hanging it on your communal Christmas tree, or sticking it on the wall.



Stripey socks

\$5

Purchase pairs of Christmas-coloured stripey socks for \$5 each, and sell these to your Little Athletes (available in red or green, in kids and adults sizes) The Little Athletes can wear these for your Santa for Sick Kids round!



GETTING STARTED



1

Register your Santa for Sick Kids Little Athletics Round

Once you register your round, someone from the team will reach out and provide you with your Authority to Fundraise Certificate!

2

Download your official SFSK Fundraising kit, including your fundraising guide, downloadable Santa Hats, offline donation form, Christmas decorations and more!

Scan the QR code to register your SFSK round and download your fundraising assets!



Shout-out to the Little Athletics Centres who held a Santa for Sick Kids Round last year!

Ambarvale, Balmain, Billabong, Blayney, Cherrybrook, Colyton St Claire, Cumnock, Grafton, Greystanes, Hills District, Ku-Ring-Gai, Mudgee, Northern Districts, Quakers Hill, Rouse Hill Rams, Scone, Smithfield, St George, St Georges basin, Tamworth, Warialda, Wauchope



MEET ONE OF THE FAMILIES THAT YOU ARE SUPPORTING

By hosting a Santa for Sick Kids round, you're helping families like Makayla's!

At just 6 months old, Makayla was diagnosed with Neuroblastoma. The doctors had no choice but to start chemotherapy right away.

In the 256 nights she stayed at the House with her family, she battles through 8 rounds of chemo, all with a bright smile on her face.



"It was the family feel that the House brings to distract you from the sometimes upsetting news from the hospital"

—Meagan, Makayla's Mum



FINALISING YOUR FUNDRAISER

Thank you for choosing to support the families at Ronald McDonald House Charities Greater Western Sydney by hosting a Santa for Sick Kids round!

Please find bank details below to deposit any money raised.

Bank: Westpac

**Name: Ronald McDonald House Charities
Greater Western Sydney Limited**

BSB: 032 340

Account: 119 901

Reference: <Name of your Little Athletics Club SFSK>



**We'd love to see photos from your
Santa for Sick Kids Round!**

**Tag us on socials at @rmhcgws or
send them to
monica.dewildt@rmhc.org.au**



Have any questions?

Call Monica on 02 9806 7129

Email monica.dewildt@rmhc.org.au



**Ronald McDonald
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